



Photo Courtesy- Tidewater Tents/Northeast Tent Productions- Stamford, CT

WELCOME TO TIDEWATER

IT'S MORE THAN JUST A TENT

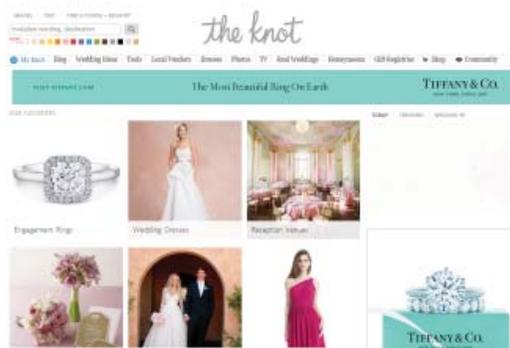
It became apparent shortly after we introduced the Tidewater that it was more than just a tent. The clamour for this bright and elegant event space required us to rethink how we supported our Tidewater Tent dealers. There are a number of resources that we provide to help you get the most out of your Tidewater Tent. We urge you to take advantage of the opportunities for marketing exposure and technical support outlined below.



CUSTOMIZED WEBSITE & GALLERIES

Tidewatertents.com, a first in the industry, created with the express purpose of driving business to your company. The Blog, Products and Photo Gallery sections provide your customers with beautiful imagery and information on Tidewater Tents while the Contact Us feature allows them a point of contact to you. We've incorporated Google mapping into the site with a pushpin at your location.

Visit www.tidewatertents.com



ADVERTISING | DRIVING POTENTIAL CUSTOMERS TO YOU

When you purchase a Tidewater Tent, you become part of a nationally focused print and online advertising campaign at no additional charge! Our print ads can be seen in Biz Bash and Special Events Magazine with dedicated Tidewater Tents full page ads. In addition, we have a "Platinum Listing" in Biz Bash online, and advertise on The Knot and Facebook. Each quarter, Aztec is able to track online traffic and provide a detailed report for you to follow the ongoing popularity of the Tidewater Tent brand. Your Regional Account Manager can provide you these reports and alert you when an upcoming ad is planned to run.



CUSTOMIZED PROMOTIONAL VIDEO

Populate your website, blog or Facebook page with a personalized Tidewater Promotional Video! All we need is your company logo and we can make this happen.

<http://aztectent.com/video/tidewater-sailcloth-tents>



CUSTOMIZED MARKETING BROCHURE

From the front counter to the wedding show display, nothing beats a well designed product brochure showcasing the possibilities. As a Tidewater Dealer, you will receive these beautiful leave-behind brochures customized with your preprinted company information.

<http://tidewatertents.com/sites/default/files/pdf/Brochure.pdf>



SHOWROOM POSTER

If only these walls could sell...Each Tidewater Dealer receives a Tidewater Poster.



GOOGLE MAPS RESOURCES

Location, location, location.

With a listing on our Tidewatertents.com dealer website, you'll get your own pushpin on our Google Map page. Our map page streamlines the dealer locating process for your customers and makes it easy for them to find you!

If you end up needing another phone line...well, you're welcome.

Visit www.tidewatertents.com/contact to see what is available.



TIDEWATER TENTS ON PARTYCAD

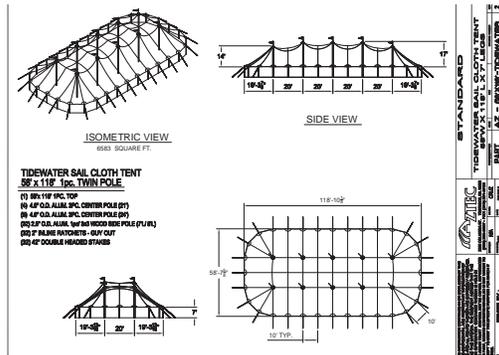
The unique design and round end features of the Tidewater allow you to create event layouts that are sure to amaze. Our tents are featured in the PartyCAD library to make event planning and layout projects easy.



DYNAMIC SOCIAL MEDIA CONTENT

Is your business looking for social media content to drive excitement in your brand and drive business to your doorstep? Our Tidewater Tents Facebook page is geared to bring you current, relevant, and interesting digital content that allows you to share and repost. Gain from the valuable posts by others and share in this dynamic set of content specifically created for Tidewater Sailcloth Tents and their users.

<https://www.facebook.com/TidewaterTents>



SCHEMATIC DRAWINGS

Need to know the square footage of a particular Tidewater? What's the difference in height between a King and Queen center pole? How many side poles does your Tidewater need? All these questions and more are answered easily with a quick look at our online schematics.

Visit <http://aztectent.com/resources>



DETAILED INSTALLATION INSTRUCTIONS

Our installation instructions are available for viewing or download, online at:

<http://aztectent.com/sites/default/files/products/Tidewater%20Install.pdf>



TIDEWATER TENTS SQUARING JIG VIDEO

In a square end tent world, the introduction of Tidewater's "round ends" caused quite a stir. It's quick and easy to square a Tidewater with your Tidewater Squaring Jig and our video How-To is available online to help you.

<http://aztectent.com/video/tidewater-squaring-jig>



REGIONAL AREA MANAGERS

Sometimes what you really need is a real live person...We've got that too. Our RAMS are available to help you get the most out of your Tidewater Series Tents. Just pick up the phone and we'll do the same.

To find your regional Tidewater Sailcloth expert visit:
<http://aztectent.com/contact/northamerica>